

Sun Valley



R e s o r t  *G u i d e*



The “American Shangri-La”

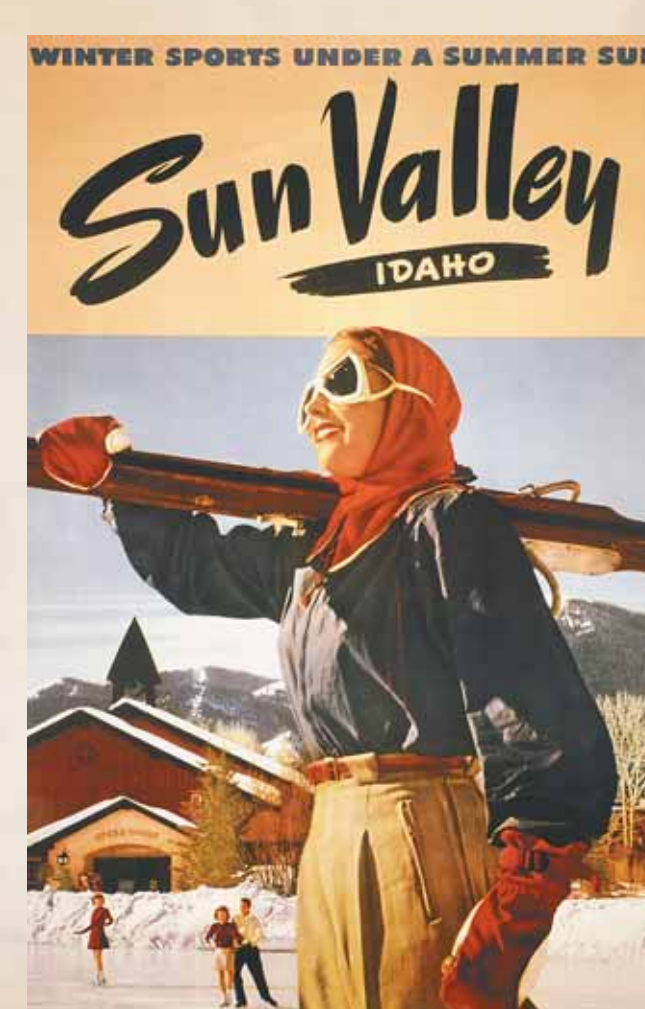
“This area combines more delightful features than any place I have ever seen in the U.S., Switzerland or Austria.” That’s how Count Felix Schaffgotsch described Sun Valley in 1935 after being hired by Union Pacific to locate the perfect spot for a grand American resort. And while he was the first to feel the area’s unique effect, he was not the last. A vast natural playground, Sun Valley lived up to its early nickname: the “American Shangri-La.” The chairlift was invented here. America’s first skiing gold medalists trained on the slopes, and for generations, everyone from European nobility, Hollywood royalty and all-American families have enjoyed the seemingly endless runs and tranquil village. No other place is quite like Sun Valley.



Visit the Web for a complete history of the resort, including an interactive historical slide show.

www.sunvalley.com





3,400 vertical feet. 2,054 skiable acres. Forever runs.

You reach the top and your breath catches in your chest. You've caught excited descriptions of this view from passing conversations in the Lodge, but they couldn't prepare you for the actual experience. Crisp air surges into your lungs once more, this time charged with the scent of pine and possibility. You tighten your grip on your poles and

charge down the mountain, whipping up clouds of fresh powder that leave frigid kisses on your face. Renewed by the 3,400 vertical feet, you're struck with a sudden determination to experience every one of Sun Valley's 2,054 acres. Your passion for skiing has just ignited a lifelong romance with Sun Valley's Bald Mountain.



Two mountains. Unlimited possibilities.

Sun Valley's mountain duo offers something for skiers of all ages and skill levels. Bald Mountain's consistency of pitch, lack of lift lines and variety of terrain have earned it a reputation as one of the world's finest ski mountains. A total of 13 chairlifts and 65 varied runs await skiers on either side of Baldy.

Dollar Mountain, "the finest teaching mountain in the world," is the perfect place to get acquainted with the thrill of downhill.

The mountain features two new high-speed quad lifts, a tubing hill, beginner terrain park and the unique Wundercarpet that effortlessly whisks children of all ages to the top of the run.

Carol's Dollar Mountain Lodge is the world-class 26,000-square-foot facility located at the site of the old Dollar Cabin. The two-story lodge incorporates a state of the art children's ski and snowboard center including small-sized restrooms, dryers, television and game area.

As always, guests of Sun Valley Resort receive convenient, free ski storage just steps from the lifts.

Mountain Information

Total Sun Valley Lifts:	19 (9 Quads, 4 Triples, 3 Doubles, 3 Surface)
Total Lift Capacity Per Hour:	26,780 (Per skier, Sun Valley has more uphill capacity than any other ski area)
Average Skiers Per Day:	3,000
Skiable Acreage:	2,054
Total Runs:	75
Slope Rating:	36% Easiest 42% More Difficult 22% Most Difficult
Snowmaking Acreage:	645
Operating Hours:	9:00 a.m. - 4:00 p.m.
Snow Report:	1-800-635-4150 Website: www.sunvalley.com

Kids Stay and Ski Free Program: During certain times of the year, a maximum of one child per parent, 15 years of age and under, is allowed to stay in the same room with parents who are skiing and staying in a Sun Valley Company hotel or condominium. The offer is limited to two free children per hotel room or condominium unit.

Sun Valley Ski and Snowboard School: Sun Valley offers over 240 PSIA certified instructors to help you hone your alpine, snowboard, telemark or nordic skills. Clinics, private lessons and private group lessons are available. For more information and rates, contact Sun Valley Ski School office at 1-208-622-2289.



All mountain facts, as well as current lift rates, snow and weather conditions and live mountain cameras are available on the website. You can even sign up to receive snow reports and special package offers.

www.sunvalley.com

The perfect excuse to unbuckle your boots.

The scent of basil and oregano combine with crisp mountain air. You sip a Sun Valley ale and drink in an uninterrupted view of the Wood River Valley and Pioneer Mountains. As your gourmet meal arrives, you sit back and realize: this is only one of Sun Valley's award-winning day lodges. From fine dining and retail shops to breathtaking views and a plethora of cozy fireplaces, Sun Valley's six lodges offer plenty of amenities to tempt weary skiers. Sun Valley's Dollar Mountain Day Lodge, provides an unparalleled winter family vacation experience. The 26,000-square-foot family center incorporates a children's ski and snowboard school and offers equipment rental and repair, ski storage lockers and retail shopping.

Midway up Bald Mountain on the River Run side, now accessed by skiers and non-skiers alike, via our new gondola, you'll find the historic Roundhouse. Featuring sit down service around a four-sided fireplace, and a world-class wine list. Buy a "foot traffic" pass and meet your friends for lunch. Open in the winter for lunch only. Reservations recommended.

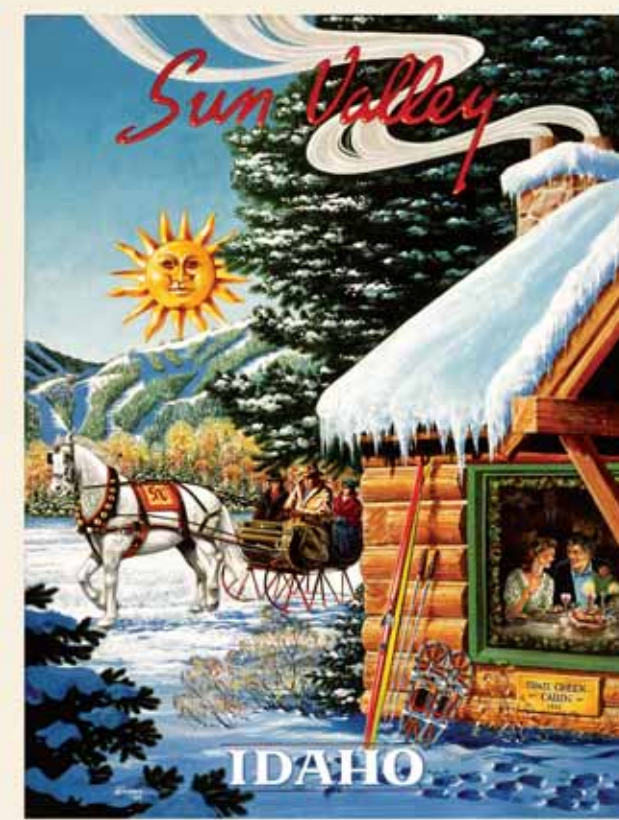


Complete information on Sun Valley's lodges, including menus and hours of operation, is available on the website.



www.sunvalley.com





The greatest luxury of all—choice.

A steamy, secluded soak surrounded by snowcapped pines. A heart-pounding trek across perfectly groomed trails. Whether your interest lies in relaxation or exhilaration, you'll find plenty to do (or not do) in Sun Valley. The twinkling lights of the village lure visitors from the mountaintops into quaint shops filled with fine art, jewelry and fashions. For those who can't get enough winter sports there's the Sun Valley Ice Rink as well as our renowned Nordic and Snowshoe

Center offering over 25 miles of manicured and marked trails. Located in the backyard of the Sun Valley Lodge, snowshoers and cross country skiers cross glistening meadows and pass through sparkling woods, experiencing a wide variety of classical, skate skiing and ski touring. And best of all, with our new Lift Ticket Exchange Program, a day on the mountain can easily be exchanged for many of Sun Valley's other winter attractions and amenities.



For a complete list of winter activities, including locations and costs, and Lift Ticket Exchange Program, visit the Resort Recreation page of the Sun Valley website.
www.sunvalley.com





How can something so beautiful be so cruel?

There is absolute silence as you step up to the tee box. A slight wind from the south rustles your hair, and you move a few inches to compensate. You draw a breath and hold it as you begin your swing. Your club connects solidly with the ball as you exhale. The direction is perfect. The height is impressive, but as the ball sails toward the pin, you realize you didn't account for the creek. Welcome to Trail Creek, Sun Valley's original resort golf course, one of the most challenging and beautiful

courses in the nation. Designed by Robert Trent Jones Jr., the course combines breathtaking scenery with club-snapping challenges on what Golf Digest calls "the #1 course in Idaho." The resort now features nine brilliantly challenging new holes at the White Clouds course and a magnificent new clubhouse with indoor golf practice facilities, and an 18-hole putting course outside. And while everyone is welcome, resort guests enjoy reduced rates and preferred tee times.



Find complete golf course information, including green fees and instructor rates, on the Sun Valley Website.

www.sunvalley.com





THIS SUMMER

SUN VALLEY



The night sky overhead and skating's brightest stars within reach.

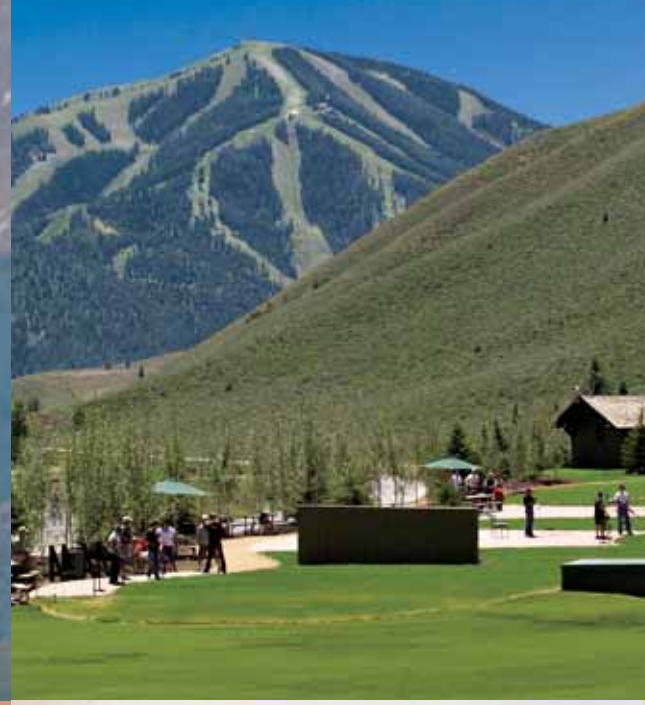
Your heart begins to accelerate as the music swells. Colored lights glitter across the intricate patterns cut into the ice. The sweet mountain air brushes your face, the finest in western cuisine graces your plate and the stars are so close you can reach out and grab them. Welcome to our summer Saturday Night Ice Shows and Buffet. Of course, our events feature the biggest names on the skating circuit. Whether it's Anderson or Burke, you're welcome to work on your tan while perfecting your Toe Loop.



For show schedules, history and ticket sales, visit the Sun Valley Website.

www.sunvalley.com





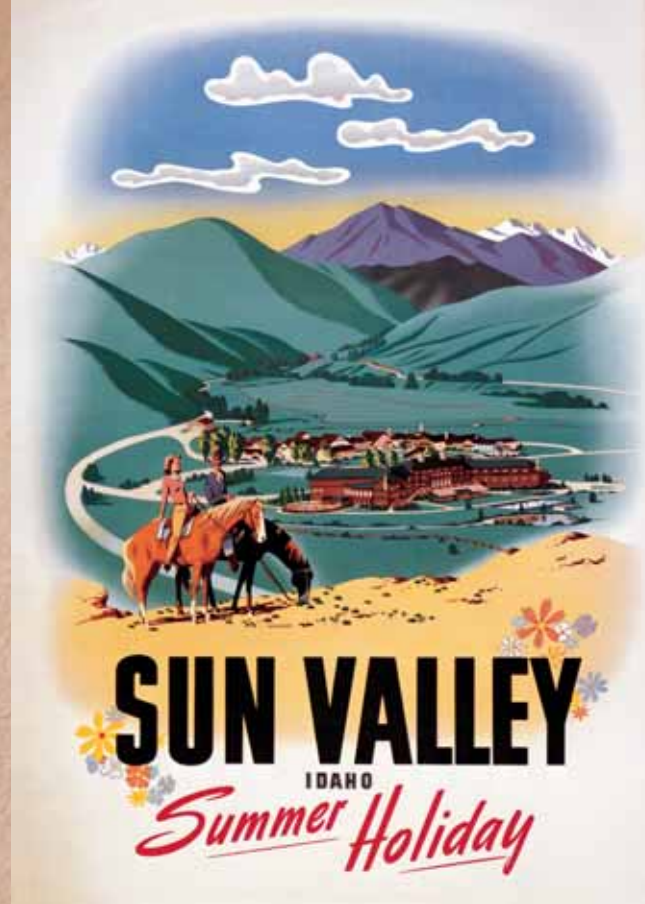
Fifteen hours of daily sunshine. One thousand ways to spend them.

No matter what your age, Sun Valley's wealth of activities have a way of making you feel like a kid again. Three outdoor heated pools and a shimmering lake let you float the day away. Or, spend the day in the saddle galloping through wildflowers and pine, courtesy of Sun Valley Stables. Of course, no summer stay is complete without a lift ride to the top of Bald Mountain for an adrenaline charged mountain bike ride, or a relaxing picnic accented by the stunning valley view. Plus our new music pavilion brings national-caliber music and entertainment to the area and ensures that you'll never run out of things to do.



For a complete listing of all summer activities, including summer lift rates and trail maps, visit the Sun Valley Website.

www.sunvalley.com





Ordinary accommodations have no place in an extraordinary setting.

A blanket spread in front of a flickering fire. Moonlight streaming in through the window, and the anticipated knock on the door. "Room Service." Since 1936, the Sun Valley Lodge has welcomed visitors with elegant amenities and old-world charm. But what keeps guests coming

back is the congenial smile that greets you no matter where you stay. From cozy cottages to three-bedroom condominiums, you'll find it all in Sun Valley. And the centric arrangement of the Village puts shopping, entertainment and dining just a short stroll from your door.



Find all the latest special promotions as well as a list of resort accommodations complete with picture tours on the Sun Valley Website.

www.sunvalley.com



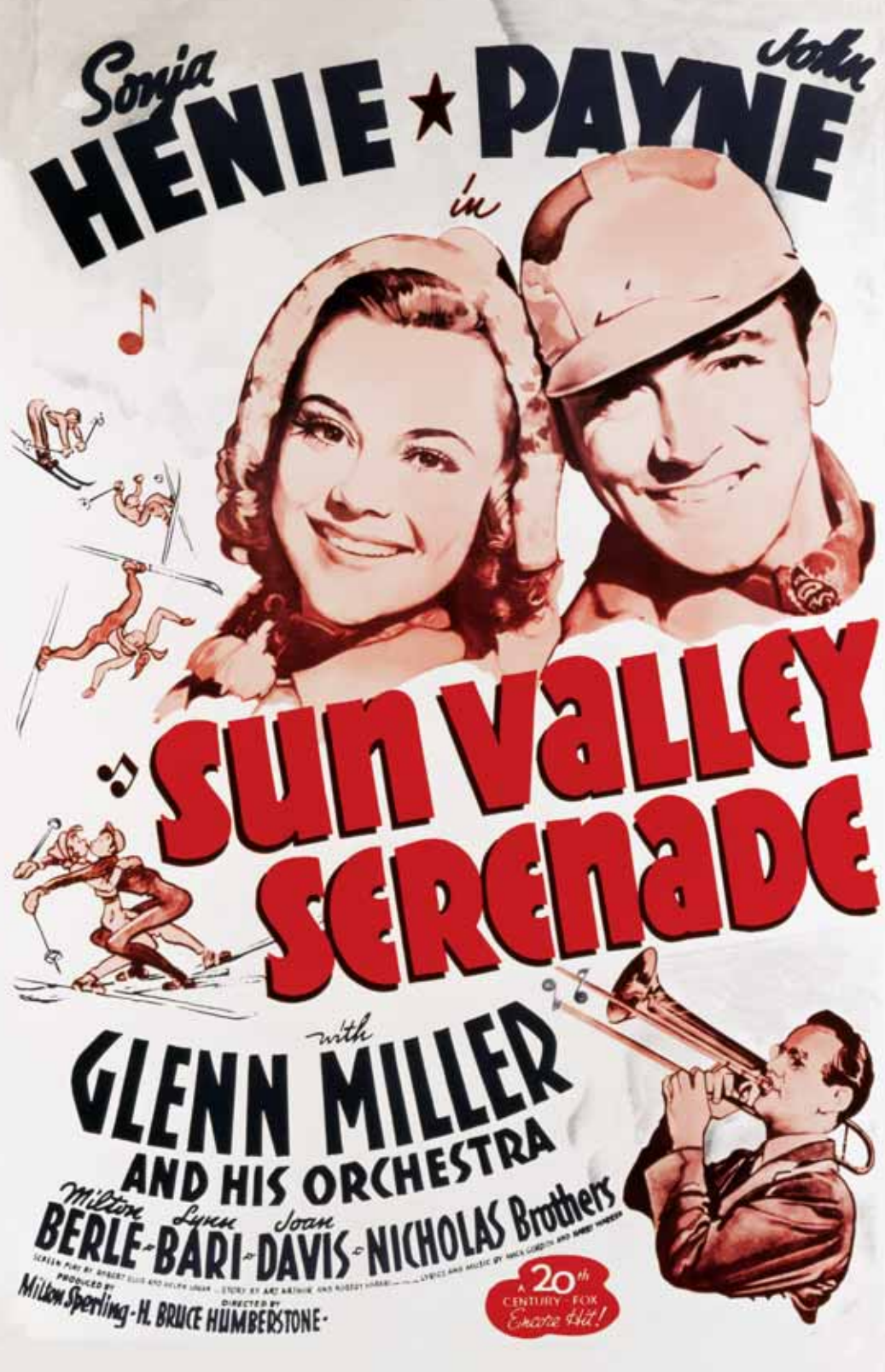
Dining as unique as the surroundings.

Since the first guests arrived in 1936, the chefs, sommeliers and staff of the Lodge Dining Room have delighted in bringing visiting couples just a bit closer together. And nothing warms the soul and delights the spirit like the bounty available from Sun Valley's myriad of restaurants. From robust Idaho fare to a taste of old Italy, you'd be hard pressed to sample all that Sun Valley offers in a single stay, but every single experience would be well worth the effort.




Visit the Sun Valley Website for a listing of the myriad of tastes available, including restaurant descriptions and menus.

www.sunvalley.com



A wealth of entertainment awaits.

From a romantic sleigh ride for two serenaded by local wildlife, to sharing a lane with the kids at the Sun Valley Lodge Bowling Alley, night life in Sun Valley is anything but sleepy. Theater productions, art galleries and four-diamond soirees introduce our guests to the finest in culture, while live entertainers, local musicians and friendly watering holes present the perfect setting to let your hair down. And don't forget to take in what Skiing Magazine calls "one of the funniest après ski shows in ski country"—the comedic stylings of Mike Murphy.

 Visit the Sun Valley Website for a complete list of entertainment options.

Find more information on: www.sunvalley.com



If this is work, who needs a vacation?

The line between work and play gets a little blurry in Sun Valley. That tends to happen when you combine a business gathering with long sunny days, incomparable beauty and the impeccable service of America's original destination resort. With a newly remodeled Convention Center, 510 luxurious rooms and nearly one-million acres of mountain ambiance, fine dining, entertainment and adventure, Sun Valley has all the room you need to make your next group gathering, meeting or convention an unforgettable event.



Find more information on:

Visit the website for contact information, a complete venue list and season planners as well as information on catering and weddings.

www.sunvalley.com



Here, there's no such thing as a conventional convention.

It doesn't matter which way you turn here in Sun Valley, the experience surrounds you at every step. Outside you're free to enjoy nearly a million acres of unspoiled mountain ambiance including world-class Alpine and Nordic skiing, snowboarding, snowshoeing, ice skating and sleigh rides in the winter, plus golf, horseback riding, mountain biking and much more in the summer. Back inside you can take advantage of our

newly remodeled, high-tech convention center. We've even remodeled all the rooms at both the Inn and the Lodge and outfitted each with flat-screen plasma TVs and high-speed Ethernet Internet access, making Sun Valley the ultimate convention destination. So be sure to plan your next convention where the facilities are truly world-class, inside and out. Call Sun Valley sales at 1-800-322-3432 for more information.



To learn more about our convention amenities visit the Groups and Convention section on our website.

www.sunvalley.com



Transportation.

Resort Transportation

Sun Valley is a complete walking village where automobiles are unnecessary. Although all condominium units are located within easy walking distance of the Sun Valley Village, we provide our guests with complimentary bus service between the condominiums and the Village. Sun Valley Resort also offers continuous round trip service from the Village to both Dollar and Bald Mountains.

By Air

New daily direct flights make getting to Sun Valley even easier. Direct flights are available from Seattle, Oakland and Los Angeles aboard Horizon Air (1-800-547-9308) and from Salt Lake City, Utah aboard SkyWest Airlines (1-800-453-9417). These gateway cities are accessible by most major airlines (including Delta, Southwest, United, Continental,

America West and Northwest). Flights into Sun Valley arrive just 12 miles south of the resort at Friedman Memorial Airport in Hailey, Idaho. All Sun Valley Resort Guests are met by Sun Valley Bell Service for complimentary transportation. For more information, contact your travel agent or visit horizonair.com or delta.com.

Ground Transportation from Boise, Idaho

Shuttle and van service between Sun Valley and Boise, Idaho will speed transfers for guests en-route to America's favorite four season resort. For more information, contact Sun Valley Express at 1-877-622-VANS or visit www.sunvalleyexpress.com.

For charter buses for groups from the Boise, Twin Falls, Pocatello and Idaho Falls Airports, contact Sun Valley Stages at 1-800-574-8661 or www.sunvalleystages.com.

Rental Cars

Rent cars at Friedman Memorial Airport or in the gateway cities of Twin Falls, Idaho Falls, Boise and Salt Lake City.

Those wishing to drive an Avis rental car to Sun Valley from Boise or Twin Falls can pick up the car at the Boise or Twin Falls airports and drop it off in Sun Valley with no drop off fee. For return trips, cars can be dropped off at either airport with no drop off charge.

Free Valley-wide Transportation

The Ketchum Area Rapid Transit (KART) system provides free transportation throughout the Wood River Valley, including continuous round trips from the Sun Valley Village to both Dollar and Bald Mountains.

For general information, email ski@sunvalley.com. For reservation information please call 1-800-786-8259, or email reservations@sunvalley.com

A wealth of luxurious accommodations across the West.

Sun Valley is proud to be one of the crown jewels in Earl Holding's Little America family of hotels and resorts. Whether you find yourself on the wind-swept prairie of Wyoming or heart of southern California, you will

encounter the same attention to detail and emphasis on quality that have made each and every one of our properties a destination of choice for millions of travelers.



Snowbasin
3925 E. Snowbasin Road, Huntsville, Utah 84317
Phone: 800-620-1000 www.snowbasin.com
Home of the 2002 Downhill events, Sun Valley's sister resort offers 2,500 acres of skiable terrain and a 2,959 foot total vertical drop.



The Grand America
555 South Main Street, Salt Lake City, UT 84111
Reservations: 800-621-4505 www.grandamerica.com
Located on 10 acres in the heart of downtown Salt Lake City, it combines the allure of Old World craftsmanship and charm with every modern convenience.



Little America Hotel
500 South Main Street, Salt Lake City, Utah 84101
Reservations: 800-453-9450
www.saltlake.littleamerica.com
Conveniently located across from the Grand America, this four-diamond 850-room hotel offers exquisitely-appointed tower and garden court accommodations.



Little America - Flagstaff
2515 East Butler Avenue, Flagstaff, Arizona 86004
Reservations: 800-365-1401
www.flagstaff.littleamerica.com
Located on 500 acres of ponderosa pine forest, Little America Flagstaff offers awe-inspiring sightseeing and recreational opportunities, as well as 248 luxurious rooms.



Little America - Cheyenne
2800 West Lincolnway, Cheyenne, Wyoming 82009
Reservations: 800-235-6396
www.cheyenne.littleamerica.com
188 guest rooms surrounded by beautifully groomed grounds and a nine-hole executive golf course. It also boasts an Olympic-sized pool.



Little America - Wyoming
I-80, Exit 68, Little America, Wyoming 82929
Reservations: 800-634-2401
www.wyoming.littleamerica.com
The original Little America. It now boasts 140 guest rooms and suites, a personable staff and is still a welcome haven for all travelers.



The Westgate Hotel - San Diego
1055 Second Avenue, San Diego, California 92101
Reservations: 800-221-3802 www.westgatehotel.com
European furnishings and fine art grace public areas, while 223 deluxe rooms, a spa and fine dining await to pamper your every need.



For a more complete picture of all Sun Valley offers, as well as new updates visit the website.

www.sunvalley.com



Sun Valley Resort
PO Box 10
Sun Valley, ID 83353-0010

Bulk Rate
U.S. Postage
PAID
Sun Valley
Company

